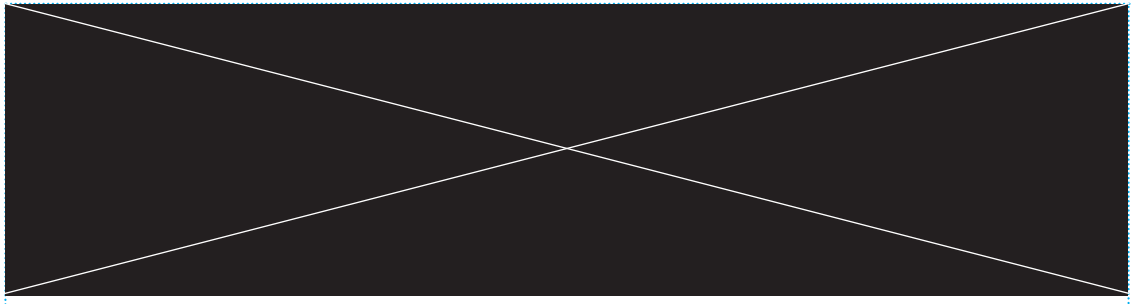
FOX studio COLLECTIVE

SCREEN SPECS

BLDG. 100 LOBBY LED SCREEN: LOBBY LOOP



LED SCREEN: VISIBLE AREA
3840PX BY 997PX

3840PX BY 2160PX

EXAMPLE



FINAL DELIVERY SPECS

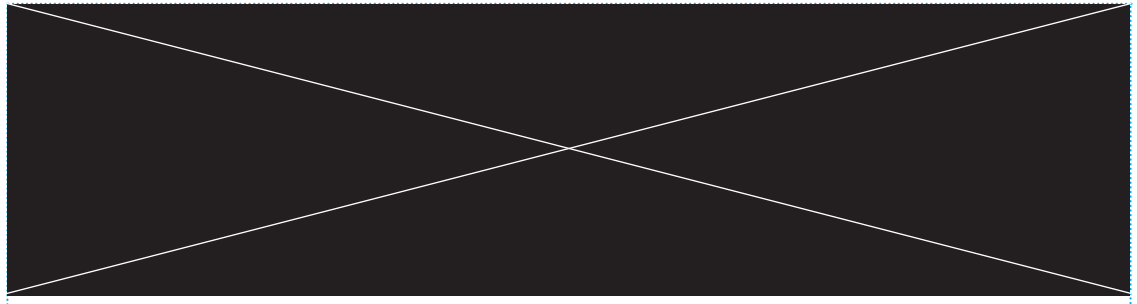
VIDEO

- H.264
- 60 FPS
- 3840px x 2160px raster with content in the top 997px
- High bit rate (200)
- Stereo Audio on channels 1 & 2 (note that some of the speakers in the space are set up mono)

STILL GRAPHIC CARDS

- JPEG - 3840px x 2160px with content in the top 997px

BLDG. 100 LOBBY LED SCREEN: PRESENTATION



LED SCREEN: VISIBLE AREA
3840PX BY 997PX

3840PX BY 2160PX

EXAMPLE



FINAL DELIVERY SPECS

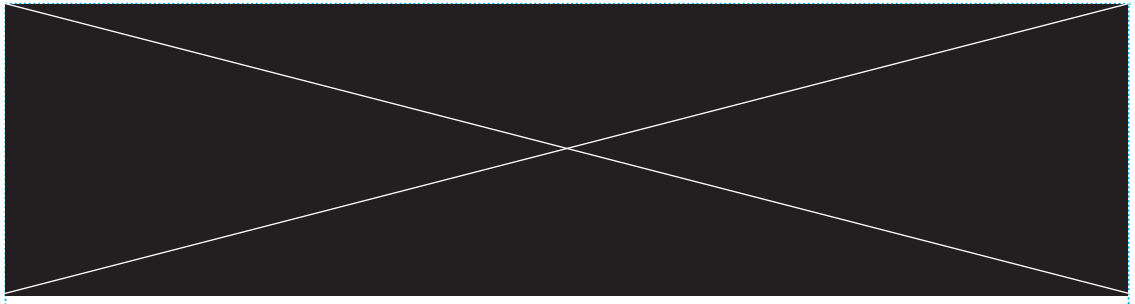
VIDEO

- Apple Pro Res 4:2:2
- 59.94
- 3840px x 2160px raster with content in the top 997px
- Stereo Audio on channels 1 & 2 (note that some of the speakers in the space are set up mono)

GRAPHICS

- JPEG - 3840px x 2160px with content in the top 997px

BLDG. 100 LOBBY LED SCREEN: STATIC HOLDING SLIDE



LED SCREEN: VISIBLE AREA
3840PX BY 997PX

3840PX BY 2160PX

EXAMPLE



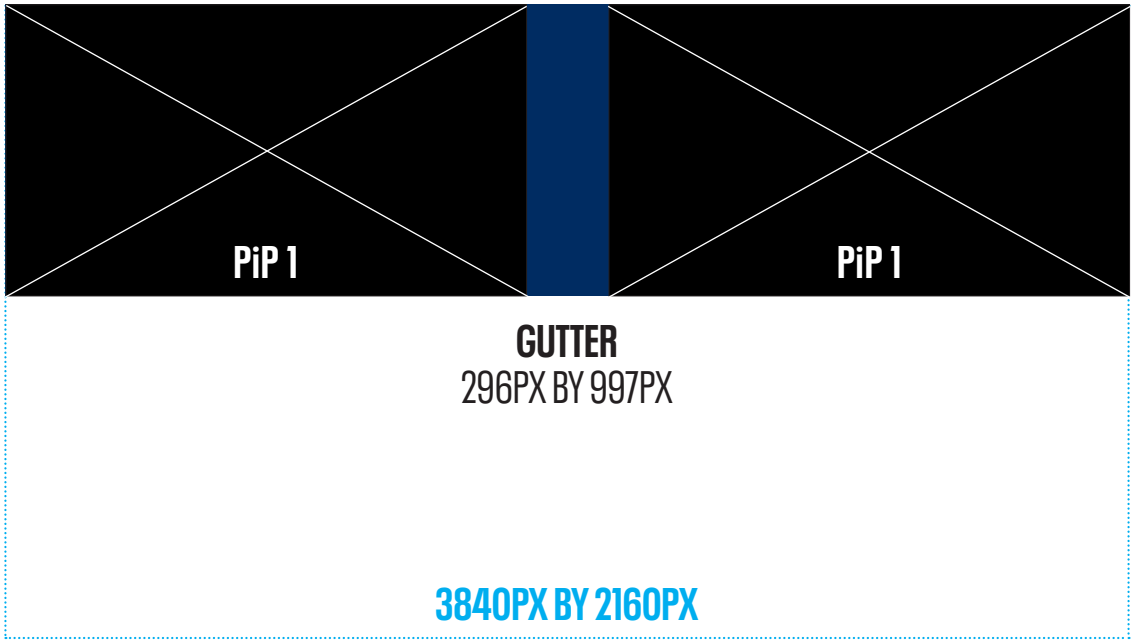
FINAL DELIVERY SPECS

STILL GRAPHIC

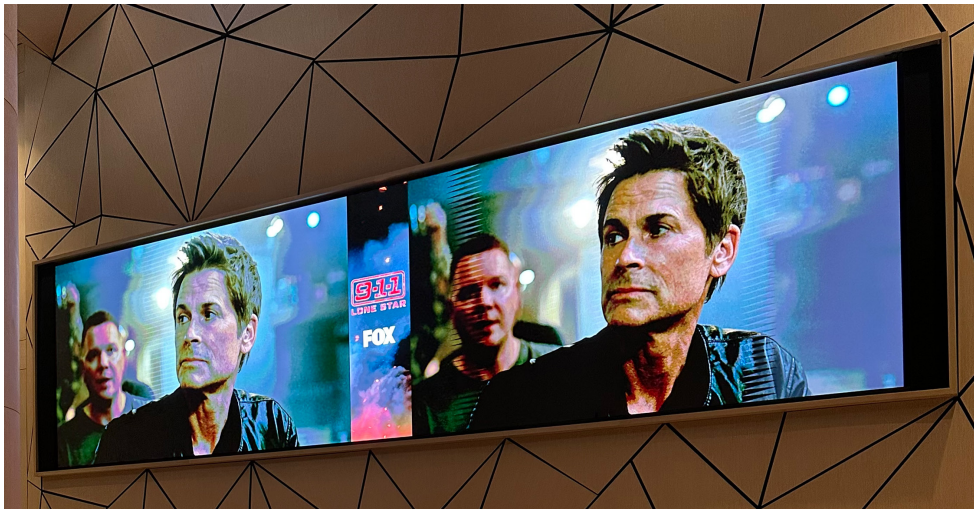
- PNG - 3840px x 2160px with content in the top 997px

Please note these graphics cannot be placed in an automated loop, they must be triggered manually.

BLDG. 100 LOBBY LED SCREEN: SCREENING SETUP W/ 2 PiPS



EXAMPLE



FINAL DELIVERY SPECS

BACKPLATE W/ GUTTER

• JPEG - 3840px x 2160px with content in the top 997px
There will be two PiPs on either end of the screen.
The gutter is available for branding.

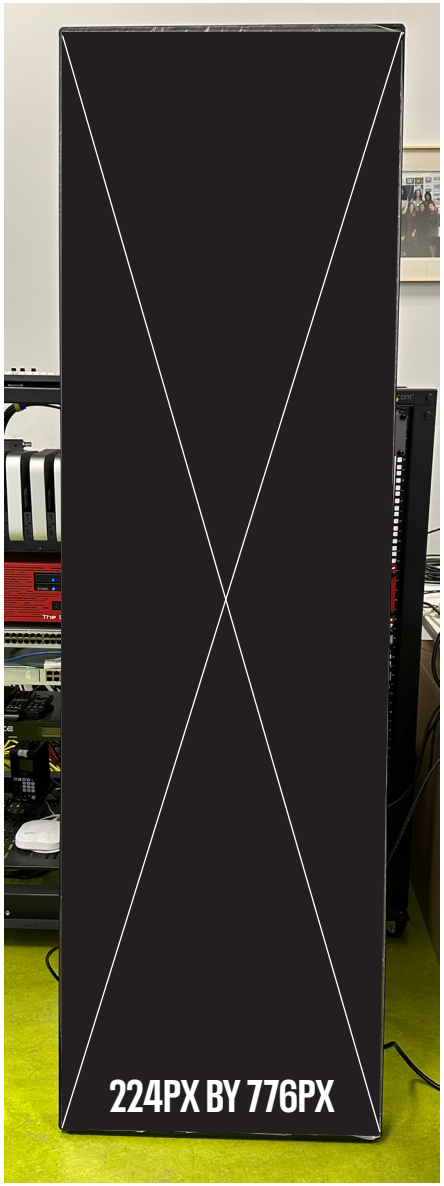
HOLDING SLIDE (PRE/POST SCREENING)

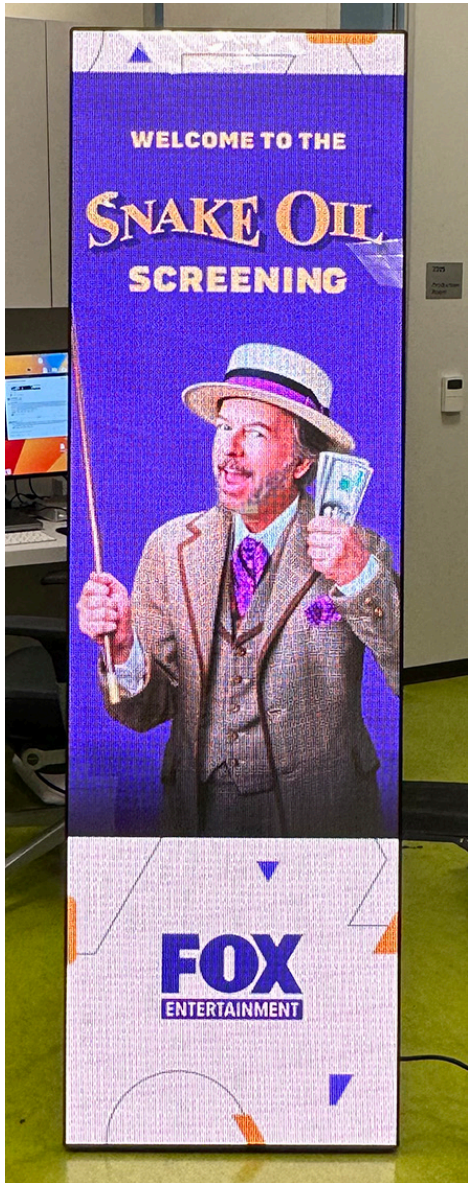
• JPEG - 1920px x 1080px

VIDEO - SCREENING CONTENT

• Apple Pro Res 4:2:2
• 59.94
• 1920x1080
• Stereo Audio on channels 1 & 2 (note that some of the speakers in the space are set up mono)

iPOSTER





EXAMPLE OF SMALL COPY



VS



X ✓

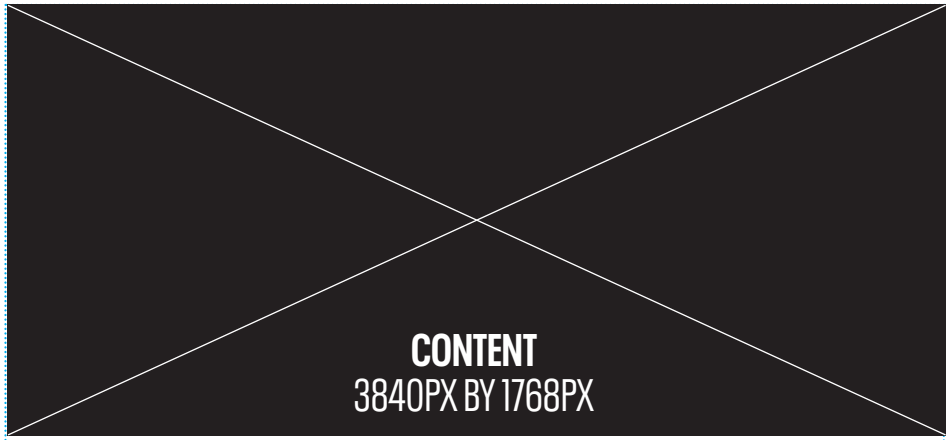
FINAL DELIVERY SPECS

GRAPHIC

• JPEG - 224px x 776px at 300dpi

Please note: Copy cannot be too thin or too small.
It will not be legible because the pixels on this screen are more visible than most.

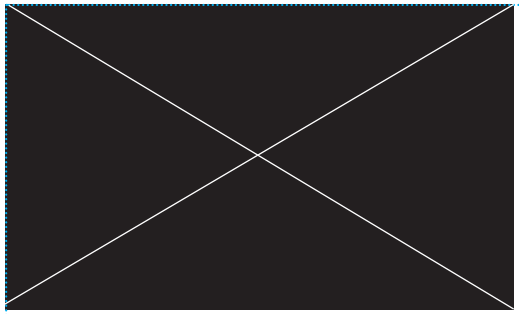
STUDIO ONE: LED SCREEN WALL & FLOOR



CONTENT
3840PX BY 1768PX

3840PX BY 2160PX

WALL



CONTENT
2166PX BY 1298PX TOP LEFT

3840PX BY 2160PX

FLOOR

EXAMPLE



FINAL DELIVERY SPECS

VIDEO

- Apple Pro Res 4:2:2
- 59.94
- Wall: 3840px x 2160px raster with content in the top 1768px
- Floor: 3840px x 2160px raster with content in the top left 2166px x 1298px

GRAPHICS

For playback, provide Keynote file

- Wall: 3840px x 2160px with content in the top 1768px
- Floor: 3840px x 2160px with content starting from the top left 2166px x 1298px